

PlanIt forward

People + Nature Thriving Together

Planning healthy, regional landscapes is hard!

We get it. We live and breathe integrated planning so you can focus on running your community.

As your partner, we help resolve challenges like:

- competing demands for land and resources
- conflicting values and objectives
- Lack of coordination among approaches, organizations, and systems
- uncertainty about impacts and solutions
- mistrust in data, models, and “experts”
- changing climate and secondary effects

We believe in:

- building local capacity rather than dependency on outside consultants
- using data and science to make informed decisions
- flexibility to provide only the services needed
- integrating people’s needs with nature to retain the value the ecosystem provides
- sustaining vibrant communities and landscapes because people benefit when their natural environment is healthy and functioning
- creating durable solutions that improve resiliency for the long term



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How We Work with You

- Workshops to build consensus around values & objectives
- Workflow analysis to map the pathway to decisions
- Develop the toolkit, methods, guidance, and training
- Capacity analysis and workplan development
- Project management – coordinate partners & manage subcontracts
- Employ Scenario-Based Planning, the Open Standards, the Mitigation Hierarchy, Systematic Conservation Planning, Ecosystem-Based Management, Structured Decision Making, and other assessment and planning frameworks
- Develop plans with or for you integrating your staff, consultants, and our network of experts.

About PlanIt Forward

Principal Patrick J. Crist, PhD, has over 30 years experience as a multidisciplinary practitioner at the interface of biodiversity conservation and integration of human needs. Dr. Crist collaborates with a variety of organizations to scope, create, and direct complex projects and initiatives that integrate science and technology to solve problems. Drawing from his diverse background in landscape architecture, planning, conservation biology, and biogeography, **Dr. Crist brings a wealth of experience to solve "wicked problems" in conservation and multi-objective land and sea use and resiliency.** He is a frequent contributor to advisory groups serving diverse sectors such as land use, forestry, green infrastructure, climate change adaptation, electrical transmission, and transportation planning.

Example Projects & Consulting

- Coastal resilience assessments integrating human assets and wildlife habitat for mutual benefits
- Principal Investigator for 4 rapid ecoregional assessments for the Bureau of Land Management
- Advised Esri's Green Infrastructure initiative
- Key author: Integrated Ecological Framework for transportation planning
- Researcher: Regional Advanced Mitigation Planning for transportation
- Developed methods, toolkit, guide, and training for Integrated Land-Sea Planning
- Conducted landscape assessments & prioritization for land trusts